## **Design Specs**

All flyers are to be submitted with the same design specifications stated below. You can choose to submit in color or black and white. Note we give the option to submit a PDF file, but all files will be converted to JPG to use in our display system.

The scrolling images in the header of each school webpage must be in color and meet the exact size specifications below. The order of image placement is based on order of ad purchase. Images are on a three second timer to ensure visibility.

Flyer Specifications			
Ad Type	Width x Height	Format	Resolution
Color Flyer	612 x 792 px (8.5 X 11 in.)	JPG or PDF (PDF will be	72 dpi
Scrolling Image	1530 x 384 px	converted to JPG)	72 dpi